

9TH ANNUAL FREEZE HD



Huntington's Disease
Society of America

SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 19, 2023 at 6:00 PM | AVALON HOLLYWOOD

Building strength together

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. The symptoms of HD are described as having ALS, Parkinson's, and Alzheimer's – simultaneously.

Over the last 9 years, HDSA's **FREEZE HD** event **has raised more than \$1.5 million** for crucial HD research and programs for people impacted by HD and their families. In addition, with the help of Jason Ritter, Marianna Palka, Bryce Dallas Howard and many more celebrity allies, FREEZE HD has produced an overwhelming amount of advocacy support and awareness for HD.

Please join us once again at the historic Avalon Hollywood in celebration and hope of HDSA's work in the fight against Huntington's disease and to improve the lives of those living with HD.

PRESENTING SPONSOR

\$20,000

- 25 tickets to FREEZE HD 2023 Event
- Exclusivity as Presenting Sponsor
- Recognized as Presenting Sponsor (Name/Logo) on invitation, press release, marketing materials
- Presenting Sponsor recognition on HDSA website and social media outlets
- Name/Logo in prime placement on Step and Repeat
- Opening slide on event monitors
- Verbal recognition as FREEZE HD's Presenting Sponsor from Stage

GOLD SPONSOR

\$10,000

- 10 Tickets to FREEZE HD 2023 Event
- Name/Logo recognition on invitation, press release, marketing collateral
- Name/Logo recognition on HDSA website and social media outlets
- Name/Logo recognition on Step and Repeat and monitors flanking stage
- Verbal recognition from Stage

SILVER SPONSOR

\$5,000

- 6 tickets to FREEZE HD 2023 Event
- Name/Logo recognition on invitation, press release, marketing collateral
- Name/Logo recognition on HDSA website and social media outlets
- Name/Logo recognition on Step and Repeat and monitors flanking stage

BRONZE SPONSOR

\$2,500

- 4 Tickets to FREEZE HD 2023 Event
- Name/Logo recognition on invitation, press release, marketing collateral
- Name/Logo recognition on HDSA website and social media outlets

BAR SPONSOR

\$1,000

- 2 tickets to FREEZE HD 2023 event
- Name/Logo recognition on signage at bars

INDIVIDUAL TICKETS

\$250

- Single admission to the FREEZE HD 2023 Event

HD Community Member discount available!

We are delighted to offer members of the HD community and their families discounted rates. Please email FreezeHD@hdsa.org to receive your verified discount code at checkout.

The Huntington's Disease Society of America (HDSA) is the world's premier nonprofit organization dedicated to improving the lives of people with Huntington's disease and their families.

9TH ANNUAL FREEZE HD



Huntington's Disease
Society of America

COMMITMENT FORM

Important tax deduction information: Please be aware that the cost per person for event attendance is \$105. This portion of your ticket or sponsorship is exempt from tax deduction. Your tax deductible amount will be reflected on your receipt. HDSA TAX ID # 13-3349872.

Yes! I wish to support HDSA at their 9th Annual FREEZE HD event!

Sponsorship Level: _____ Amount: _____

I would like to purchase Individual Tickets:

of Tickets: _____ Amount: _____

I am unable to attend, but would like to make a 100% tax deductible donation to improve the lives of those affected by HD and their families: _____

PERSONAL INFORMATION

Name: _____

Address: _____

Phone: _____

Email: _____

We will contact you for guest names.

PAYMENT INFORMATION

☐ Enclosed is my check made payable to HDSA for "FREEZE HD 2023"

☐ Please email an invoice to _____

☐ Please charge my credit card

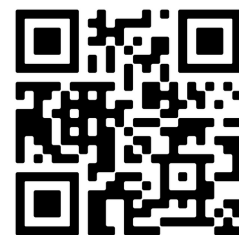
Name on card: _____

Card Number: _____

Exp: _____ ZIP: _____

CVC: _____

Save your handwriting!
Scan to pay online:



SCAN ME

Thank you!

Please send completed form to:

Huntington's Disease Society of America, ATTN: Jamison Skala, 505 8th Avenue, Suite 902, NY, NY 10018

or email jskala@hdsa.org

QUESTIONS? Call Barbara Jacobs at 310-766-3832 or email barbarajacobsconsulting@gmail.com