EIGHTH ANNUAL
FREEZE HD
HONORING
JASON RITTER & THE RITTER FAMILY
SATURDAY, OCTOBER 22, 2022
6PM-10PM (PT)
AVALON HOLLYWOOD
HDSA.ORG/FREEZEHD
SPONSORSHIP PACKET
Dear Friend of HDSA,

On behalf of the Huntington’s Disease Society of America (HDSA), we invite you to join us, in person, on Saturday, October 22nd at the Eighth Annual Freeze HD at the historic Avalon in Hollywood.

Huntington’s disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person’s physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. The symptoms of HD are described as having ALS, Parkinson’s, and Alzheimer’s – simultaneously.

In 2014, my dear friend Marianna Palka and I produced the first Freeze HD to shine a light on this devastating disease that impacted Marianna’s family. Since then, the event has raised more than $1.3 million to support the Huntington’s Disease Society of America in the fight against HD. Throughout the years, my family and I have remained committed members of the Freeze HD committee and we are humbled to be this year’s honorees.

We are so happy to celebrate together, for our first in-person event in three (3) years. We will toast each other, enjoy great music, mingle with celebrity guests, and have one of the best silent & live auctions at any event. You won’t want to miss this night!

Please help us reach our goal to raise $500,000 for the Huntington’s Disease Society of America. HDSA is the world’s premier non-profit organization dedicated to improving the lives of everyone affected by Huntington’s disease. From community services and education to advocacy and research, HDSA is the world’s leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. In the battle against Huntington’s disease no one fights alone. AT HDSA, FAMILY IS EVERYTHING!

Thank you for joining our “family” in the fight against HD by purchasing tickets or sponsoring the 8th Annual Freeze HD on October 22nd. Please go to www.HDSA.org/FREEZEHD today to purchase tickets and make a difference!

Thank You!

Jason Ritter and the Ritter Family
EIGHTH ANNUAL
FREEZE HD
SATURDAY, OCTOBER 22, 2022 | AVALON HOLLYWOOD | HDSA.ORG/FREEZEHD

SPONSORSHIP OPPORTUNITIES
(All sponsorships are tax deductible to the fullest extent of the law)

PRESENTING SPONSOR
$25,000 ($23,275 tax deductible)
25 tickets to Freeze HD 2022 Event and Celebrity VIP After Party
Exclusivity as Presenting Sponsor
Verbal recognition as Freeze HD’s Presenting Sponsor from stage
Recognized as Presenting Sponsor with name/Logo on:
invitation, press release, marketing materials, HDSA website,
HDSA social media outlets, prime location on red carpet Step & Repeat
AND opening slide on event monitors

PLATINUM SPONSOR
$20,000 ($18,820 tax deductible)
20 tickets to Freeze HD 2022 Event and Celebrity VIP After Party
Verbal recognition from Stage
Recognized as Platinum Sponsor (Name/Logo) on:
invitation, press release, marketing materials, HDSA website,
HDSA social media outlets, red carpet Step & Repeat and event monitors

GOLD SPONSOR
$10,000 ($9,310 tax deductible)
10 Tickets to Freeze HD 2022 Event and Celebrity VIP After Party
Verbal recognition from stage
Name/Logo recognition on: invitation, press release,
marketing collateral, HDSA website, HDSA social media outlets,
red carpet Step & Repeat and monitors flanking stage

SILVER SPONSOR
$5,000 ($4,586 tax deductible)
6 tickets to Freeze HD 2022 Event
Name/Logo recognition on: invitation, press release,
marketing collateral, HDSA website, HDSA social media outlets,
red carpet Step & Repeat and monitors flanking stage

BRONZE SPONSOR
$2,500 ($2,224 tax deductible)
4 tickets to Freeze HD 2022 Event
Name/Logo recognition on: invitation, press release,
marketing collateral, HDSA website and HDSA social media outlets

BAR SPONSOR
$1,000 ($882 tax deductible)
2 tickets to Freeze HD 2022 event
Name/Logo recognition on signage at bars

FRIENDS SPONSOR
$500 ($362 tax deductible)
2 tickets to Freeze HD 2022 event

INDIVIDUAL TICKETS
Champion: $250 ($181 tax deductible)
HD Family Member: $150 ($81 tax deductible)

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COMMITMENT FORM

I wish to support HDSA!
Sponsorship Level: _________________ Amount: _______________

I would like to purchase Individual Tickets:
Champion # of Tickets: __________ Amount: _______________
HD Family Member # of Tickets: _______ Amount: _______________

I am unable to attend, but would like to make a donation: _______________

Please fill out the form below:

Name: _______________________________
Address: ___________________________________________
Phone #: _______________________________
Email: _______________________________

CREDIT CARD INFORMATION

Name on the card: _______________________________
Card Number: _______________________________
Expiration Date: ____________________________ CVC#: ____________________________

Total Amount to be Charged: ____________________________
(We will contact you for your guest(s) names.)

Thank you,
The Freeze HD Committee

HDSA TAX ID # 13-3349872

Please send completed form to:
Huntington’s Disease Society of America, ATTN: Jamison Skala, 505 8th Avenue, Suite 902, NY, NY 10018 or email jskala@hdsa.org
QUESTIONS? Call Barbara Jacobs at 310-766-3832 or email barbarajacobsconsulting@gmail.com