



MILES FOR MEANING™



Huntington's Disease
Society of America



MILEAGE CHALLENGE: MARCH 1-31, 2022
\$30,000 GRAND DONATION PRIZE!

Dear Friends of HD Families,

The Huntington's Disease Society of America (HDSA) is participating in Miles for Meaning, hosted by [Kilter](#). This is a distance-based fitness event in which our team members earn points for our organizations by logging their mileage throughout the month (i.e., completing daily step goals, walking, running, rolling, hiking, biking, and more). In this 31-day challenge, our team will engage in friendly competition against other organizations to log the most miles and try to win the \$30,000 grand prize. The best part is, anyone can participate from anywhere in the world!

We would like to invite you to become a team sponsor, which will allow you to match our communities activities with a donation amount of your choice (i.e., donate \$1 per mile up to \$500 or more).

You will gain direct digital exposure to our audience throughout the event in exchange for your sponsorship and with several sponsorship tiers available, you can tailor your message to reach users within the Kilter app and beyond! We expect to have 100+ team members from across the county who care deeply about our organization, so we know that a sponsorship package will give your brand a meaningful connection to these engaged individuals.

Please let us know if you're interested in this opportunity by Friday, February 25, 2022.

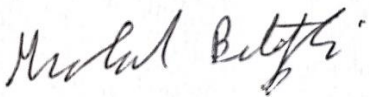
Thank you so much for your support. If you have any questions, we'd happily jump on a 10-minute call with you to share more of an overview of this campaign!

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – **simultaneously**.

Proceeds from Miles for Meaning will support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. At HDSA, family is everything. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Enclosed you will find a packet that details the sponsorship opportunities. Please contact me directly if you have questions or need additional information. Thank you for your consideration, and we hope to have you join us in our hustle!

Michal Biletzki



Regional Development Officer, HDSA

ABOUT HUNTINGTON'S DISEASE



Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years.

The symptoms of HD are described as having ALS, Parkinson's & Alzheimer's – *simultaneously*. Huntington's disease manifests as a triad of motor, cognitive and psychiatric symptoms and worsens over a 10 to 25 year period.



Each child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes HD. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

There is no cure...yet.



HDSA PROGRAMS & SERVICES

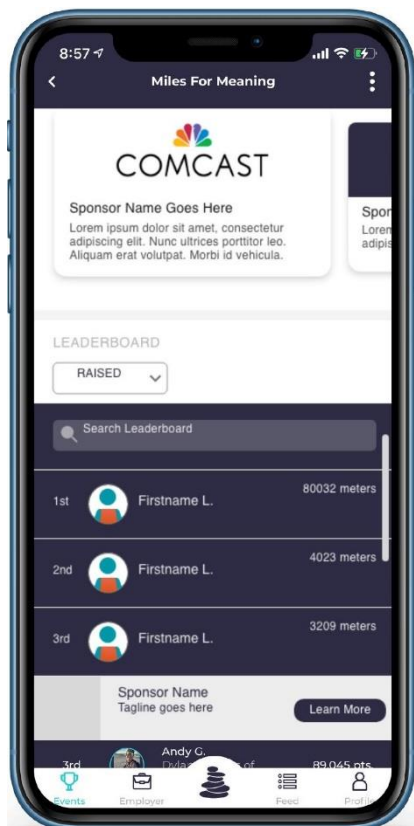
The Huntington's Disease Society of America is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families.

Across the United States, HDSA currently supports:

- 50+ Volunteer-Led Chapters & Affiliates
- 50 HDSA Centers of Excellence
- 60+ Social Workers
- 160+ Support Groups
- Nearly \$2 Million In HD Research Grants Per Year
- Social Security Disability Services
- Free Online Resources, Such As Support Groups, Telehealth, HD Trialfinder & Much More

FOR MORE INFORMATION PLEASE VISIT WWW.HDSA.ORG

2022 MILES FOR MEANING SPONSORSHIP TIERS



Steps Sponsor - \$250

Shout outs in all emails to registered participants and event promotional eblasts throughout the event duration.

Cals Sponsor - \$500

Above benefit, plus an in-Kilter app team card linked to company website –seen daily by team members.

Miles Sponsor - \$1,000

Above benefits, plus at least three posts on HDSA social media throughout the month of March.

Act quick! Only three in-Kilter app team cards available!



2022 MILES FOR MEANING

Payment Information:

Cash _____ Check: _____ Send Invoice: _____ Credit Card: Visa/MasterCard/Amex/Disc

Name on Credit Card: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card CVV: _____

Signature: _____ Billing Address/Zip: _____

Sponsoring Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

SUBMIT COMPLETED FORM TO:

Huntington's Disease Society of America, South Region
c/o: Michal Biletzki
505 Eighth Ave, Suite 902
New York, NY 10018
Fax: 212-239-3430 Email: mbiletzki@hdsa.org

Your contribution is tax-deductible to the full extent of the law.